



ImageRight[®]

powered by Vertafore



The days of filing cabinets and faxes are long gone. Today's leading MGAs rely on content management and workflow solutions to improve processes, reduce expenses, and grow their business. But how can you be sure that you're getting the most out of your paperless system?



With ImageRight, you can. As the leading enterprise content management and workflow solution designed specifically for the insurance industry, ImageRight puts the power of productivity in your hands.

Continue reading to see how ImageRight can help you be a more responsive and dynamic partner.

730⁺

insurance organizations choose ImageRight.

Used by

2

state departments of insurance.



"ImageRight is one of the most reliable software solutions we own, and one of the most valuable. We get great service from Vertafore and have an account manager who never lets us down. I don't think you can ask for any more than that from a technology partner — and Vertafore keeps delivering."

Peggy Klein,

Vice President of Information Technology,
OMSNIC

Top 5 reasons to choose ImageRight

Built for the insurance industry, by insurance professionals, ImageRight eliminates the need to create cumbersome workaround solutions for your content management needs with:

1

Simple content management

User-friendly design and interface make it easy for every employee to navigate, search, and access files and documents.

2

Elimination of workflow bottlenecks

Improved workflow management offers simple task assignment so office staff can focus on important business functions and kickoff workflows downstream.

3

Access, anywhere at any time

ImageRight is mobile-friendly and accessible from virtually anywhere on your laptop or tablet.

4

Reduced IT costs

New simple self-service deployment tools help minimize IT costs and let staff focus on long-term planning.

5

Simplified integration

New RESTful web API helps simplify integrations with core insurance applications.

Business Process Analytics

Visualize workflow trends to reduce task cycle items and free up to 20% of capacity.

- **Optimize your business processes**
Gain insights into work completed over time to help address inefficient and inconsistent workflows.
- **Deliver consistent customer experience**
Reduce variability in time to complete tasks and deliver consistent, high-quality customer service.
- **Improve profitability and drive growth**
Reduce over-staffing during off-peak periods and free up capacity to drive growth for your organization.

“Prior to ImageRight, we had bar code printers on everyone's desk, and maybe a scanner. There was a lot of paper shuffling and some cumbersome processes.”

Peggy Klein,

Vice President of Information Technology, OMSNIC

Optical Character Recognition

Take a minute to think about the following questions:

- How many documents do you receive daily?
- How many of your incoming forms are structured?
- How much time do you waste rekeying information?

If any of your answers give you an uneasy feeling, Optical Character Recognition (OCR) can help.

- **Digitize your mailroom** and reduce time spent indexing documents so you can free up workflow capacity for your employees.
- **Service clients faster** by getting the right documents to the right destination at the right time.
- **Make intelligent decisions** by leveraging captured data to initiate the right workflows.

OCR gives time back to your staff and lets them focus on revenue generating activities so you can drive efficiency in your organization and get more from your business processes.



MGA Spotlight

OMSNIC wins with ImageRight's intelligent workflows

Company Snapshot

OMSNIC began more than 30 years ago when a group of oral and maxillofacial surgeons (OMS) came together to create a firm that specialized in professional liability insurance for doctors in their profession. Today, OMSNIC insures 83% of the U.S. OMS market. In 1997, OMSNIC founded Fortress Insurance, which provides professional liability insurance for general dentists and dental specialties.

With ImageRight, OMSNIC was able to:

- Eliminate the need for clunky technology solutions like bar code printers and scanners.
- Support six of their departments, including: Policy, Policy Billing, Claims, Finance, Marketing, and IT.
- Take advantage of the latest ImageRight features with seamless migrations and upgrades.

Watch our video to see how ImageRight can help you stay ahead of your competition and operations.

[Watch Now](#)



999 18th St | Denver, CO, 80202 | 800.444.4813 | [Vertafore.com](https://www.vertafore.com)

© 2019 Vertafore, Inc. and its subsidiaries. All rights reserved. Trademarks contained herein are owned by Vertafore, Inc. This document is for informational purposes only. Vertafore makes no warranties, express or implied, with respect to the information provided here. Information and views expressed in this document may change without notice. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.