
From struggle to success

Make your MGA employees more efficient through onboarding and beyond



These days, everything is on-demand. Customers and partners alike have come to expect quick service, which means speed to market is more essential than ever for getting the business you want. One of the most important things to look at if you want to improve your company's efficiency is your knowledge-sharing and publishing practices. From a new hire to an experienced employee, your staff needs easy access to rules, guidelines, and other information to provide quick, knowledgeable service to your customers and partners.

ReferenceConnect[®]

If getting a handle on knowledge-sharing and publishing sounds daunting, consider ReferenceConnect. ReferenceConnect is your one-stop-shop for managing your company's knowledge resources.

Let's see how ReferenceConnect can improve your speed and help your employees be the experts in your niche through onboarding and beyond.

New Hire

Day one for a new, inexperienced employee! Your new hire is excited to get started but lacks in-depth knowledge of rules, guidelines, and necessary forms.



Without

 ReferenceConnect®

Without a central location for your new employee to find all your company's internal information, it can take them weeks — if not months! — to get up to speed.



With

 ReferenceConnect®

ReferenceConnect Web Publishing provides your employees access to all your company's proprietary information in one spot, meaning your new hire can quickly find what they need and get onboarded much faster.

First Client Meeting

It's been a few weeks, and it's time for your new employee to meet with a client for the first time. Are they ready?



Without

 **ReferenceConnect**®

In preparation for their first big client meeting, your new hire spends hours collecting information from different sources around the company and misses some important details they weren't even aware of. The gaps in their knowledge shows and they seem less knowledgeable than the client in the meeting.



With

 **ReferenceConnect**®

Thanks to ReferenceConnect Web Publishing, your employee knows exactly where to go for complete and accurate information so they look like an old pro in the client meeting.

Experienced Employee

After a year, your "new" employee has learned the ropes. But even an industry veteran still needs to do research from time to time.



Without

 ReferenceConnect®

Change in internal guidelines or rules? Major industry trends that require a review of third-party research to understand? Whether it's internal or external, finding the information is a time-consuming struggle for your employee.



With

 ReferenceConnect®

ReferenceConnect provides your employee with all the essential resources. Whether they want to review internal documents or read research from respected industry publishers, ReferenceConnect has it all, making information-gathering speedy and straightforward.

It can be a struggle to onboard new employees quickly and keep them working efficiently. With ReferenceConnect, your employees' information-gathering and research are easy from day one, meaning your staff onboarding is faster, speed to market is quicker, and everyone is always growing their expertise. With your employees working effectively and feeling empowered to provide knowledgeable customer service at all stages of their career, your MGA can truly be a dynamic partner.



Want to learn more about
ReferenceConnect?

Get in touch with us today!

[Contact Us](#)



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