

Salesroom

Gain insights into your sales opportunities.

QQCatalyst's Salesroom is a fully-integrated CRM tool that helps you visualize and oversee the company's entire sales operation and pipeline, identify new business prospects, strengthen relationships, and capitalize on cross-selling opportunities within your existing customer base.

Features you need

- **Stay proactive and build relationships:** Strengthen your relationships with existing customers, recognize where an opportunity is in the **pipeline**, and identify new business opportunities among prospects.
- **Set goals and establish KPI's:** Track KPI's for each producer to better understand their performance and establish agency best practices with **employee comparisons**.
- **Monitor and review selling trends:** Use **real-time metrics** and **trends** to visualize your agency's entire sales operation and pipeline in one central location to see how your agency is performing.



Set your agency up for success

You can't just give a producer a prospect list to call down. Effective sales management requires building out a meaningful, performance-driven plan for producers to follow. Set your agency up for success with a powerful CRM tool that enables complete transparency into the sales pipeline, employee comparison features to increase efficiency, and real-time reporting of metrics and trends to oversee agency performance.

"The QQCatalyst product is like having another team member without having to add bodies. QQCatalyst saves me time, money, streamlines my processes, and helps me sell and service my clients more effectively."

Michelle Mosher, Principal, Southshore Insurance Professionals, LLC

Contact Us

or call 800.444.4813