



## The Canadian foundational management solution for your core business functions.

SIG enables you to focus on the heart of your business — your customers. It streamlines accounting, automates manual processes, and enables seamless connections with insurers, enabling you to grow your book and dedicate more time to customers and prospects.

### Broker Benefits

- **Tailor communications to provide an exceptional experience:** Customize your communication efforts based on customer market segment and communication preferences including **texting** directly from SIG. Create unique target communication groups so you can connect with your clients with the proper tone and language.
- **Increase efficiency and performance:** **Best Practice Suite** allows you to streamline processes for Personal and Commercial Lines, consistently driving performance and report reliability.
- **Automatically route messages and attachments to save time:** Eliminate up to 50% of the time spent manually routing **eDocs** messages, attachments, and downloads from carriers by automating eDocs processing and storage.
- **Make data-driven decisions to grow your book:** **SIG Scheduled** and **Ad-Hoc Reporting** provides detailed visibility into your data so you can make data-driven decisions. Know your Hit Ratio based on territory or demographics. Know your Retention based on multiple criteria including rewrites.

- **Free up time to focus on your customers:** Integrate the broker-insurer workflow with **real-time** new business, policy change and inquiry connectivity, and EDI eDocs so you can focus on what matters most — your customers.

“Although many of the BMS in the market place may appear to be similar, it really does come down to the small things that improve workflow efficiencies — Vertafore Canada understands this and delivers it in SIG.”

**Rick Dresher,**  
*President, Affiliated Insurance Management Inc.*

Contact Us

or call **1.800.268.5325**